

## There is a smarter way

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About the re-brand to Smarter SMSF

**Products & Membership** 

Membership

**Integrations** 

Roadmap for 2018

# About the re-brand to Smarter SMSF

## We know that the best ideas and outcomes only come from being proactive, curious and collaborative.

Smarter SMSF is the first to know and always in the know. Nimble and responsive, we create and adapt our documents as industry changes occur so they are always accurate, and you stay up to speed for your clients.

#### About the re-brand to Smarter SMSF

### History

May 2011

The SMSF Academy established

August 2014

First 'Future of SMSF' report launched

February 2018

Rebranded The SMSF Academy to Smarter SMSF

February 2013

Launched SMSF 101 online course in partnership with Money101 & Deakin Prime November 2015

New document platform created introducing additional membership levels

# Products & Membership

### The smartest selection

All our products are available in a flexible modular format so you can mix and match the education, training, tools and documents you need to stay at the top of your game.

As practitioners ourselves, we know that the capacity to customise cost and time-effectively is everything. We know where pressure points can occur and understand these points can vary greatly between practices.

So we developed our online platform that works seamlessly with the cloud-based SMSF software you are using. And why we are focused on giving you the skills and information in the simplest way possible, so you can scale according to your needs, and provide better retirement outcomes for your clients.

### **Ølearn**

### The Smarter SMSF learning package makes currency of knowledge an everyday experience.

As a practitioner, it enables you to stay at the forefront of the SMSF industry. Whether you want to be the expert or not, you can rely on our specialist knowledge to make sure you enable better retirement outcomes for your clients. We've leveraged our years of experience as practitioners and educators to develop this online package so practitioners can upskill without taking time away from their business.

All training is accredited for professional development obligations via the SMSF Association, FPA Australia and the major accounting bodies.



### **Øcreate**

### Our 'create' product package comprises the most in-depth range of SMSF legal, pension and compliance documentation available in the industry.

We provide our members with online access to more than 50 specialised SMSF documents. All are best practice, current, and regularly updated. You can seamlessly generate these documents using our integrations with BGL's Simple Fund 360, CAS360 and Class Super.

- Create: \$250 + GST p/mth or \$2,500 + GST p.a.
- Create (Legal): \$900 + GST p/mth
- Ability to purchase on PAYG basis

### **Øsupport**

## Enjoy the confidence that comes with expert support on everything to do with SMSF by accessing the Smarter SMSF support package.

The Smarter SMSF knowledge team is available via the SMSF platform and on the phone to resolve any issue or answer your SMSF technical questions. Our team of software experts is also available to ensure Smarter SMSF products deliver a consistent and seamless experience every time.

Our support service is designed to help you stay up to speed on SMSF without taking time away from what you do best. Sure fire support.



### Integrations

Create

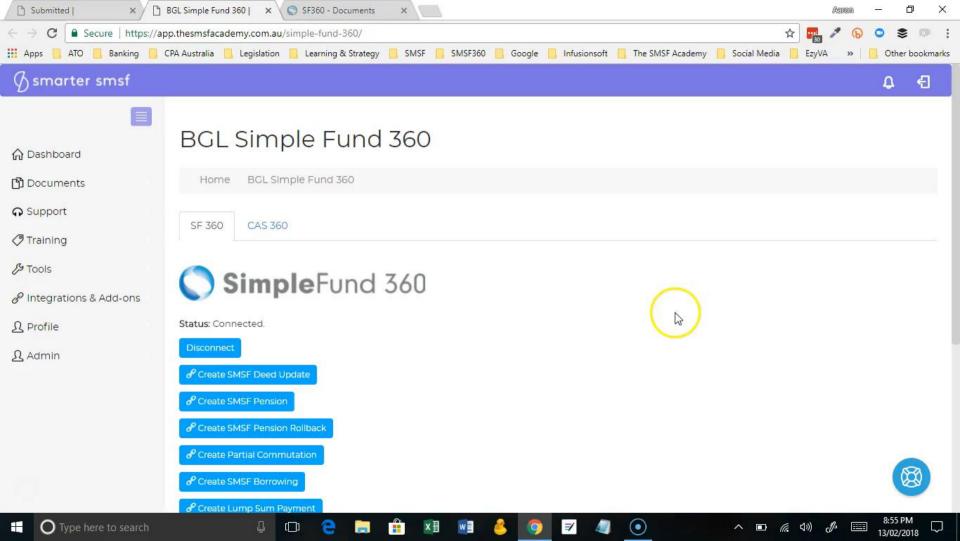
### Role of integrations

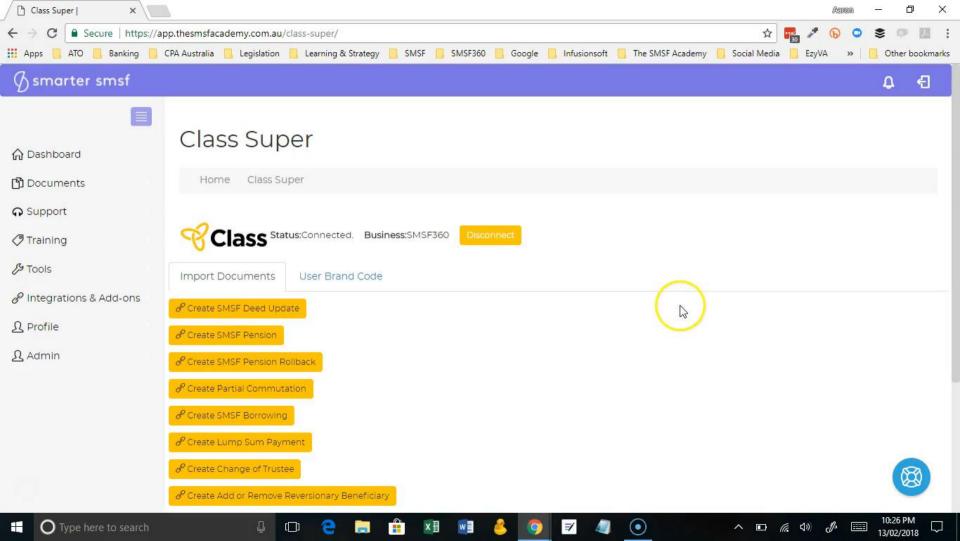
#### Leverage the benefits of cloud technology to seamlessly create SMSF legal, pension & compliance documents

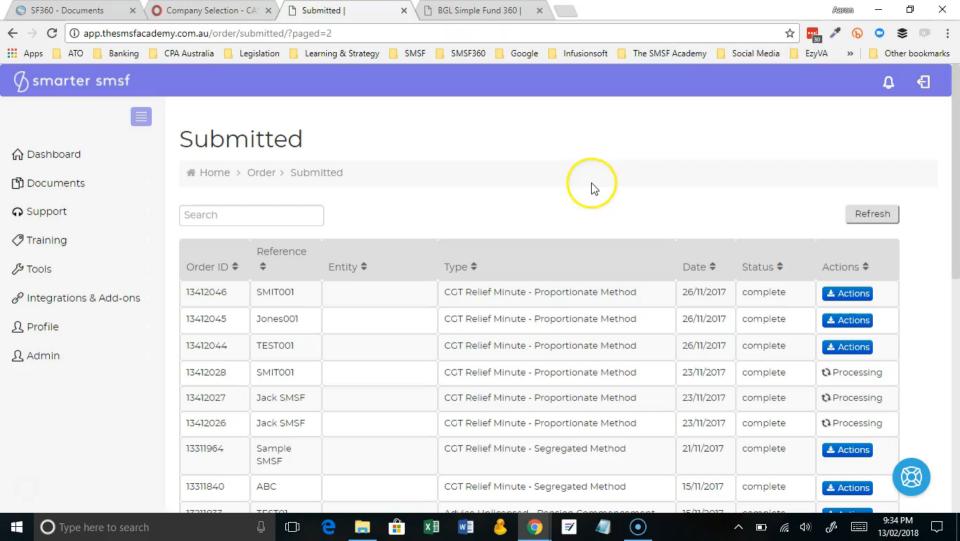
Integrations with Simple Fund 360, CAS 360 and Class allow you to generate fund documents from your existing SMSF data, plus enable you to create and update your fund information within your SMSF software instantly.











### Roadmap 2018

**Smarter SMSF** 

### Upcoming Documents

#### Here's what is on scope at the moment...

- Unit Trust (and related constitution)
- Death of a member
- Integrated approach to adding and removing a new member
- Unlicensed advice docs & support (in conjunction with L4A)
- Fund Member's Guardian (addressing elder abuse issues, etc)
- And much more... goal is 80 SMSF legal, pension & compliance docs by end of 2018!

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### Roadmap 2018

#### Here's what we are focused on for the year ahead...

- Tweaks to SMSF training (more online courses with Q&A discussion)
- Grow to over 80 SMSF legal, pension & compliance documents
- Increasing focus on integrations, including addition of Super Mate
- Building 'smart flows' to seamlessly work through stepped processes for establishing and maintain a fund, including key strategies
- Regular 'smarter thinkers' sessions (members-only)
- Adding 'advice' tools to supported both licensed and unlicensed professionals
- Updating ABR registration process with SBR

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### Special Offer

Arrange for a 14 day trial and take up one or more modules of learn, create & support and save 20% off the membership price for the life of your subscription.

Subscription must occur before Friday, 23 March 2018

### Thank you!